

## Certified Training Center Program (CTC)

The purpose of Moxy's CTC program is:

- To provide education and support for training centers to integrate muscle oxygen monitoring technology into their training programs.
- To promote the continuing development of the science and practical applications for using muscle oxygen monitoring with athletes.
- To help training centers market their testing, assessment and training services to athletes.
- To recognize the contributions that training centers make to the further development of the technology

## Requirements to Become a CTC

Training Centers must meet the following requirements to become a Moxy Certified Training Center:

- Complete the online Muscle Oxygen Physiology Course on Moxy Academy.
- Complete one or both of the following online courses
  - Training Integration Guide on Moxy Academy
  - NIRS for the Sport of Fitness from the Training Think Tank Classroom
- Own at least 3 Moxy sensors
- Complete assessments on at least 2 athletes and review the results with a Moxy Staff Physiologist
- Provide us with a marketing plan for your services related to Moxy so we can promote them on our website and social media
- Complete your online Training Center profile page that we create for you on our Moxy website

## Benefits of Certification

Certified Training Centers will receive the following benefits

- Training on how to understand muscle oxygen data and how to integrate it into their training program
- Access to our staff physiologist to help with questions on applying the technology
- Promotion of your events on Moxy social media and the Moxy Newsletter
  - Added to the Moxy Training Centers Pin Map
  - A Training Center profile page will be created for you on our website. This will show your total accumulated continuing development credits and link to blogs, webinars, and other material that you post
  - You can use the Moxy logo and Certified Training Center badge on your marketing materials
  - Special Moxy CTC pricing on purchasing additional sensors and accessories.



## Requirements to Maintain Certification

Muscle Oxygen Monitoring is a new and evolving technology. We want our Certified Training Centers to remain active in the continued development of the science and applications. The best way to do this is to share ideas as part of the community of athletes and trainers that are using the technology.

In order to maintain certification, training centers will need to earn an average of 100 muscle oxygen development credits every year. The following activities will earn credits. We are very flexible on the types of activities that will earn credits. We want to promote the work that you are already doing to develop, improve, and promote your training services.

Activity	Muscle Oxygen Development Credits
Post a blog on your site or the Moxy site that addresses a training topic with some relationship to Muscle Oxygen Monitoring	25
Present a webinar related to Muscle Oxygen Monitoring	60
Present a seminar to introduce local athletes to Muscle Oxygen Monitoring	35
Publish a paper in a science journal that includes Moxy data	50
Attend and give a presentation at a Moxy Summit	100
Attend the Moxy Summit	35
Have a client purchase their own sensor	25
Attend a Moxy Webinar	15
Complete a Moxy assessment for a client	3
Complete a course for NSCA, USAT, USAC, NATA CEU's	5 / hour
Develop a ConnectIQ App for Moxy	50
Make a WKO Template available for others to use	50
Publish an online training course that teaches others to use Moxy for a specific application	TBD
Other activities that support the mission of this program	Please Ask

## For More Information

Contact us at [info@moxymonitor.com](mailto:info@moxymonitor.com)

